

**HIGHLAND  
ORCHARDS**



BRANDING: **HIGHLAND ORCHARDS**

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TYPOGRAPHY

**Interstate Bold**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 {!@#\$%^&\*?}(,.;:"/)

Georgia  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 {!@#\$%^&\*?}(,.;:"/)

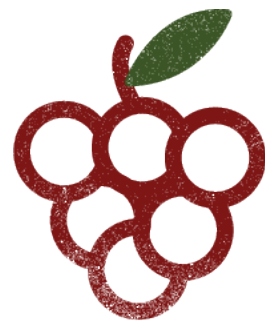
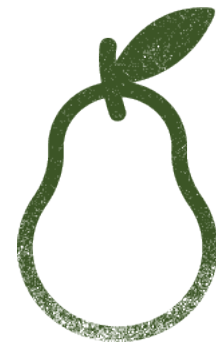
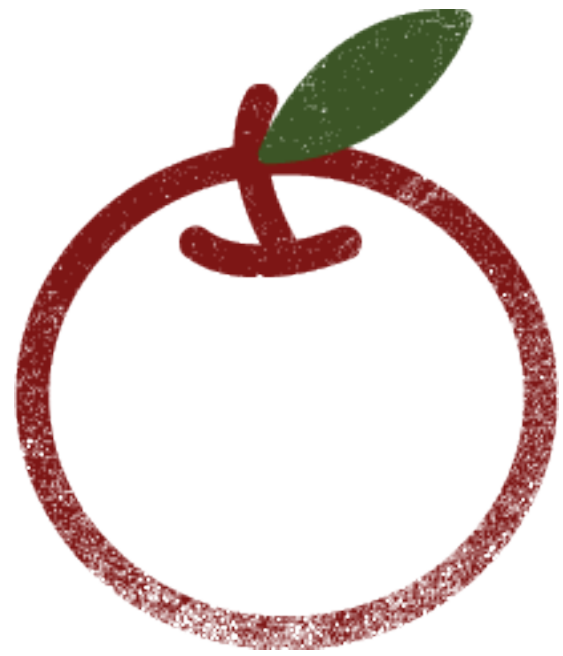
Interstate Regular  
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TAGLINE

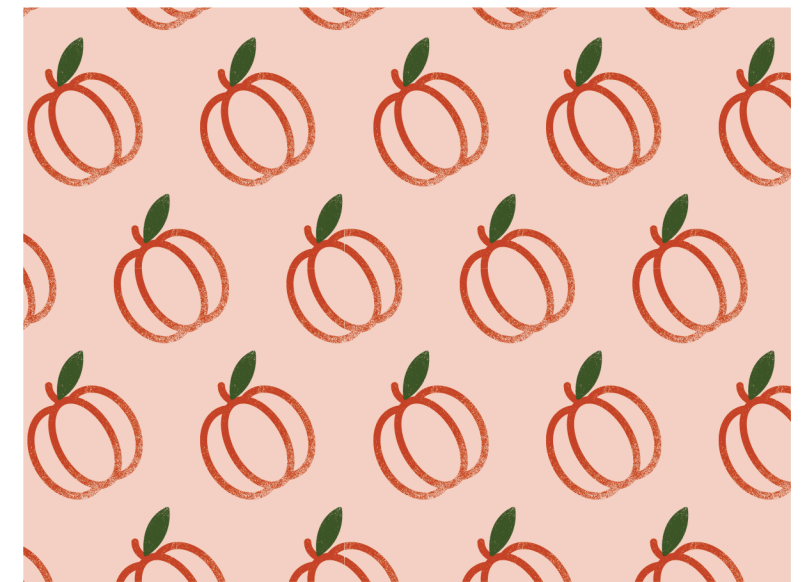
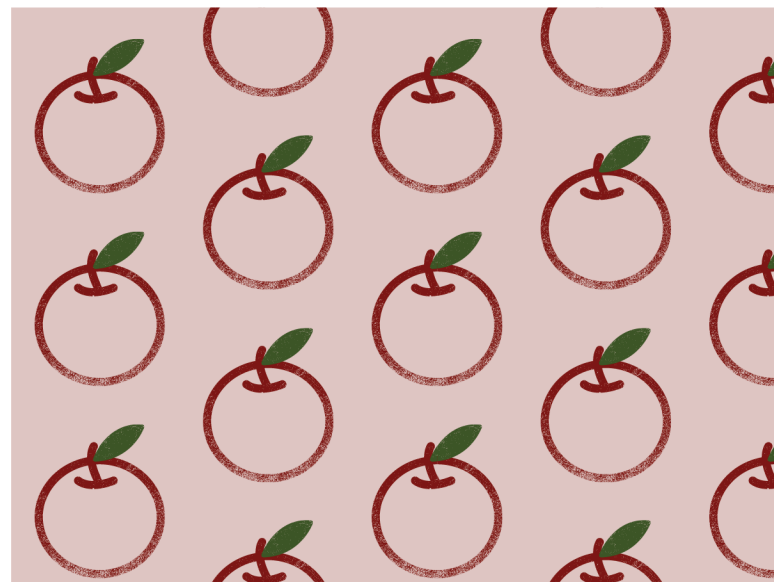
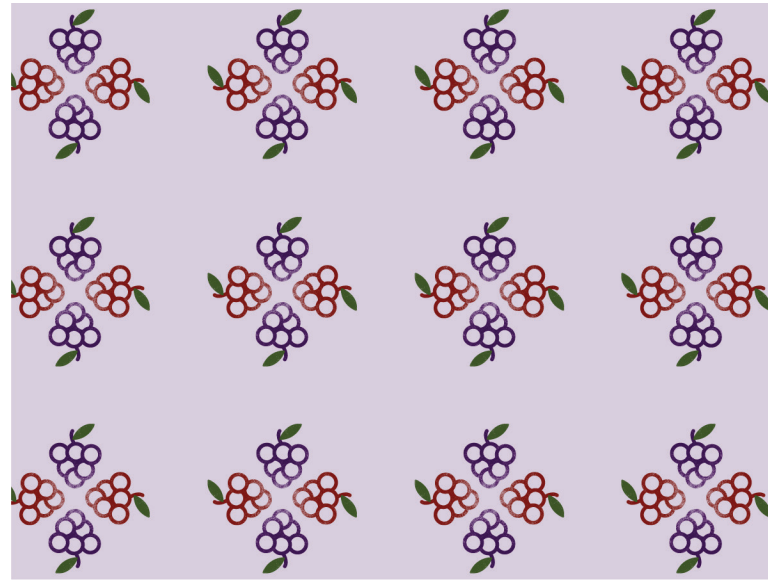
**FRESH IS BEST**

COLOR PALETTE

<b>BARN RED</b> #7D160E	<b>PUMPKIN</b> #C43F10	<b>SUNSHINE</b> #F8BB51	<b>LEAF</b> #3C5525		
<b>PEACH</b> #E26949	<b>PEAR</b> #9DAD5A	<b>FOREST</b> #0D351D	<b>BLUEBERRY</b> #162549	<b>WALNUT</b> #562718	<b>GRAPE</b> #3D0751



BRANDING: **HIGHLAND ORCHARDS** PATTERNS



FRESH  
BAKED  
PIES  
LOCAL  
CRISP  
HOME  
COZY  
WHOLESDOME  
BRIGHT  
SOCIAL  
PICK  
YOUR  
OWN  
FAMILY-FRIENDLY  
FRESH  
BAKERY  
FARM MARKET  
WARM  
APPLE  
GREEN  
CIDER  
DONUTS  
SWEET  
FAMILIAR  
NATURAL  
HAY  
RIDES  
EXPLORE  
PRODUCE  
HARVEST  
WELCOMING  
EXPERIENCE  
FUN

BRANDING: **HIGHLAND ORCHARDS** PROCESS

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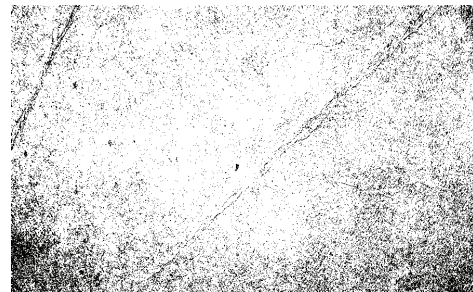
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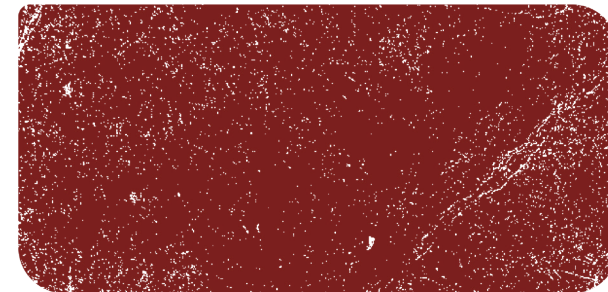
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OLD

**HIGHLAND**  
**ORCHARDS**



NEW

BRANDING: **HIGHLAND ORCHARDS** BUSINESS CARDS





BRANDING: **HIGHLAND ORCHARDS** INVOICE

**HIGHLAND ORCHARDS**

1000 MARSHALLTON-THORNDALE RD  
WEST CHESTER, PA 19380  
(610) 269-3494

**INVOICE NO. 2384**  
09 JUNE 2021

ITEM	PRICE	QTY	TOTAL
"NOTHING BUT APPLES" APPLE CIDER, GALLON	\$6.99	4	\$27.96
FRESH STRAWBERRIES, BY THE QUART	\$6.25	5	\$31.25
PURE RAW HONEY, 3LB JAR	\$30.99	2	\$61.98
<b>SUBTOTAL</b>			\$121.19
<b>TAX 6%</b>			\$7.27
<b>TOTAL</b>			<b>\$128.46</b>

**BILL TO**  
DREXEL UNIVERSITY  
3141 CHESTNUT ST  
PHILADELPHIA, PA 19104  
(215) 895-2000

**THANK YOU!**

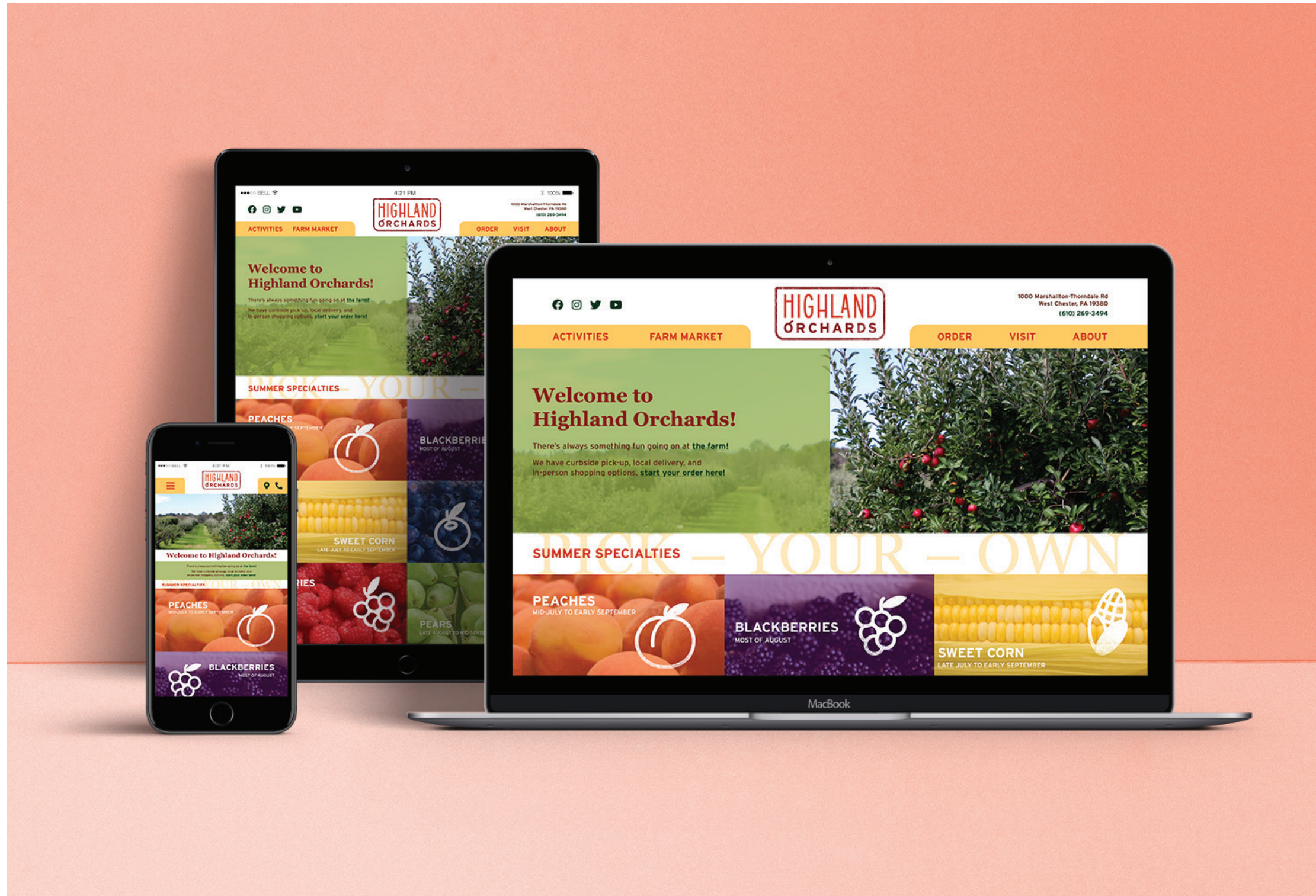


BRANDING: **HIGHLAND ORCHARDS** ADVERTISING

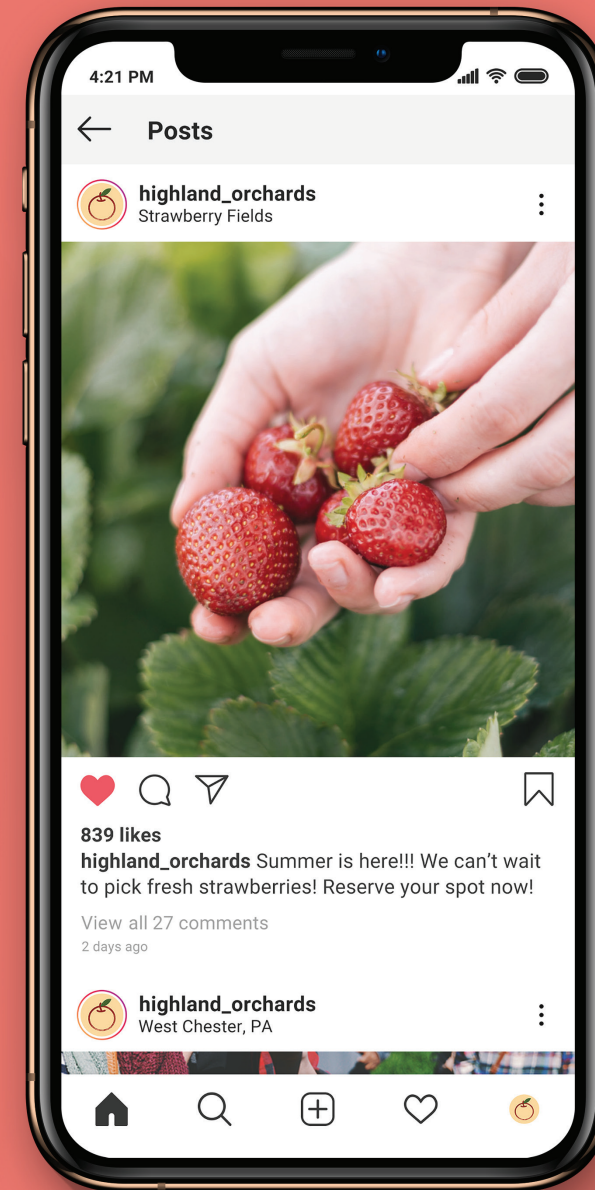
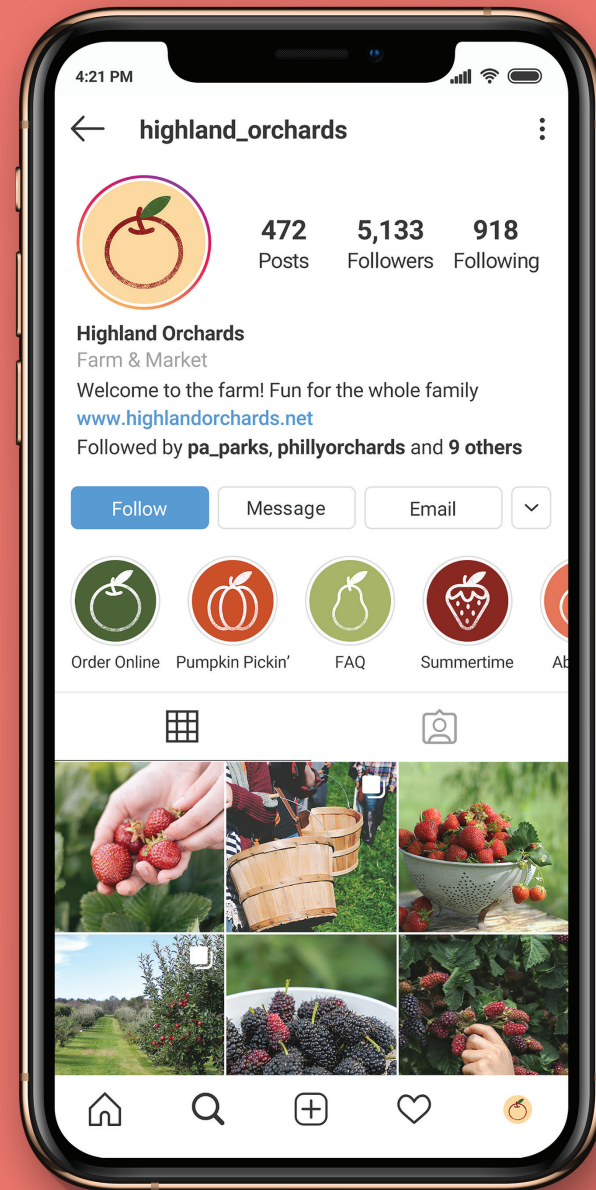




BRANDING: **HIGHLAND ORCHARDS** WEBSITE



BRANDING: **HIGHLAND ORCHARDS** INSTAGRAM



BRANDING: **HIGHLAND ORCHARDS** PRODUCT PACKAGING



BRANDING: **HIGHLAND ORCHARDS** SIGNAGE



BRANDING: **HIGHLAND ORCHARDS** APPAREL



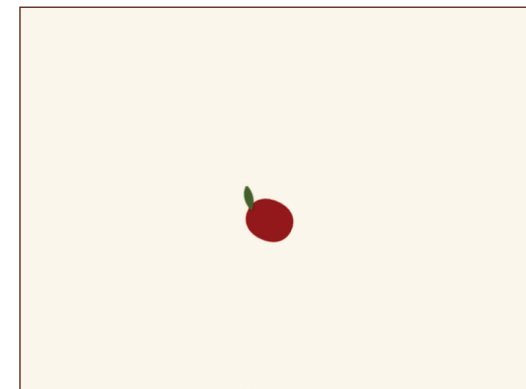
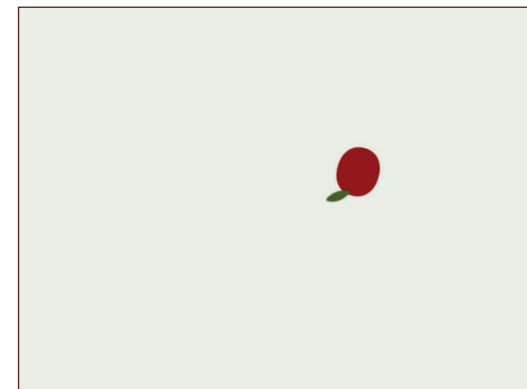
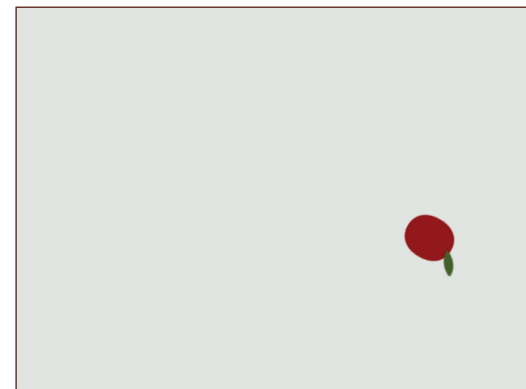
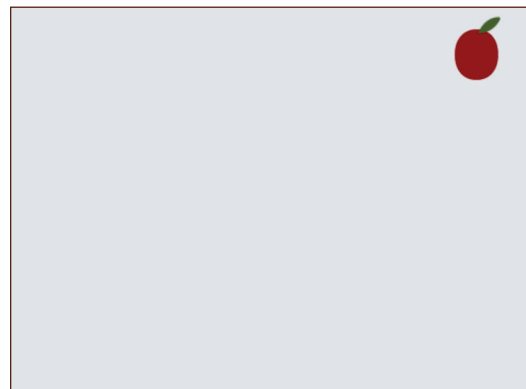


BRANDING: **HIGHLAND ORCHARDS** MERCHANDISE



BRANDING: **HIGHLAND ORCHARDS** LOGO ANIMATION

[VIEW ANIMATION](#)



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